


# Mad Men Recap: You McCann't Take it With You

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SnoopK8

April 29, 2015

Hello my Trashy friends. Well, we are now more than halfway through the second half of the last season and I am starting to get depressed. It feels like one of the prom episodes of *Laguna Beach*, yet sadder because there's no *Hills* coming up after. *Team LC 4-Evah!* Anyway, another good ep, so let's get to it.

*Previously:* Under the terms of the McCann deal, SC&P got to keep its name and office; Don took a ride on the Emo Express (and also a waitress); Peggy lamented her nonexistent maternal instincts; Don let Ted take his spot in California so Ted could save his marriage (how'd that work out??); McCann fired Ken, but he took a job as head of advertising at Dow and is now a client.

Pete and Ken meet for dinner and a nice Chateau Margaux '53. Pete would like Dow to throw them the Ziploc biz because they did so well with Handi-Wrap and various cleaning products. But Ken is either truly not happy with SC&P's strategy or he is giving Pete shit. Literally, because he says germ killers "make people think of shit."



## YOU make me think of shit

Don arrives late and Pete tells him Ken would prefer the "bright and shiny" bathroom scenario over the germ scenario because the latter makes people think of "poop." I love how Pete thinks Don "Raised in a Whorehouse" Draper has never heard profanity before. Don tells Ken he picked the right strategy and not to second-guess it. Ken's like, "Okay," which makes me think he was just trolling Pete all along.

Don arrives home and calls his answering service. There were two calls from Diana, the alley waitress, but on second thought, the service wasn't supposed to give them to Don. And no, she didn't leave a number. Thank god. Fly away little emo bird.

Next day, Roger opens his mail and screams for his secretary Caroline.



**We owe Columbia House \$214.00?!!**

He yells at her to get whoever is responsible for paying the lease in there. Caroline says that would be Dawn Chambers. He yells for Joan and tells her to fire Dawn. She looks at the letter and says she'll take care of it.

Pete gets a phone call from Trudy. She's upset because Tammy was wait-listed at Greenwich Country Day, and the school ended up shafting her. Trudy thinks it's because they are divorced.



**And possibly because she dressed like this for the interview**

Pete says Greenwich, CT was built on divorced money and I'm sure some Kennedy cousins can attest to that. She asks him to come with her the next day to meet the headmaster and show they're "in this together."

Joan shepherds Caroline, Dawn and Shirley into Roger's office, where he yells that they're all fired.



But Joan says somebody from McCann-Erickson gave notice in writing. Roger says obviously that was a mistake and yells at Caroline to get Ferg Donnelly from McCann on the phone. He warns the ladies not to say anything until the situation is sorted out.

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SnoopK8

April 29, 2015

Peggy's in a room trying to get a group of kids to interact. They all look at her like "WTF?"



**Why is the mean lady yelling at us?**

She asks Stan what's wrong with them. Stan says she wanted real kids instead of actors and real kids are shy. He says you have to talk to them like people.



**But I talked to people yesterday**

Stan breaks the ice with a ball and accuses Peggy of hating kids.

Roger is on the phone with Ferg Donnelly and says someone "accidentally" gave notice on the lease and they need to fix it. Ferg says actually...Roger should really talk to Jim Hobart. Roger tells Ferg to come out and say it. So Ferg admits that McCann is moving the whole SC&P office over to their building at the end of the month.





**Yeah, I'm gonna need you to go ahead and take apart your agency...**

They don't mind paying for people, but two floors in the Time Life Building is not cool. Roger is mad because he knows what it means – SC&P is dunzo. Ferg says it's good news! McCann is bringing them home! It's going to be great! Roger hangs up and he and Joan hug on his office couch.



Roger bursts into Don's office and goes right to the bar. Joan comes in with Pete and Ted and says Roger has to tell everyone else what's up too. Roger says they've lost their lease and "everything must go." Pete's like, "Yay, we're moving!" until Ted sets him straight that the agency is actually being dissolved.

Pete protests and says he won't go. He says SC&P has conflicts and that's why they exist. Roger's like, "Don't you get it? We don't exist! The rent is too damn high!"



### **No shit!**

Joan reminds him they all have four-year contracts and non-compete clauses, so they're all pretty much fucked. Roger is mad that Harry Hamlin took the money and ran without having to put up with McCann – which answers my question from last week (and also rhymes). Roger: "I hate that guy." Haha. Pete storms out and the other partners raise a glass and drink to their fate.



### **This is what we do best anyway**

Pete walks through the hall, sees Peggy being accosted by a kid and calls her into his office.

### **Subtle!**

He tells her they're being absorbed by McCann. He says he's telling her because if he were her, he would want to know so he could have a leg-up on the all the fleeing rats. She asks if he is going and he says he has to. He is sad and says he's never worked anywhere else.



### **Maybe we should make out**

Peggy touches his arm and says he'll do great. He warns her to keep it quiet.



**Remember when I told you I gave your baby away, lol?**



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SnoopK8

April 29, 2015

Joan's on the phone with Richard. She tells him she got bad news at work and he tells her she can tell him the details tomorrow when he is there. He calls out to his secretary to book him on the red eye.

Don's in his usual spot on the couch when Meredith comes in to rouse him and get him ready for his afternoon appointments. He tells her to cancel everything.



## **I thought this WAS my afternoon appointment**

He takes a phone call from Lou Avery in L.A., who says he is moving next week. Don thinks he's talking about McCann, but he's actually talking about moving to Tokyo, because something called Tatsonoko Productions is making Scout's Honor into a cartoon. They gave him a \$15,000 advance. Lou: "Sayonara, my friend! Enjoy the rest of your miserable life!" Don hangs up on him.



**You won't have Lou Avery to kick around anymore!**



**Dammit, I forgot to get limes**

Don lies back down. But then he has a light bulb moment. California! Swimming pools and movie stars! Empty office space!

The partners assemble in the conference room. Don tells them Lou's moving to Tokyo and the L.A. office is available. They can run SC&P from out west! They can deal exclusively with conflicts that McCann would have to give up, like Sunkist and Burger Chef, worth approximately \$14 million in billings. They'll make McCann money that McCann can throw away. Ted does not want to go to California, but Don says it's okay. It will help them if he stays in New York.

Roger brings up Dow Chemical and how McCann fired Ken – out of a cannon, haha – and says there's no way Ken will want to keep the business in NYC. That's \$7 million in billings. Pete reminds them that Ken hates SC&P too. Roger says Ken enjoys having Pete's nose up his butt

and so let him handle it.



Joan asks about Avon since it's her client. Don says it's not a conflict and they have to keep Avon happy in NYC or it would be like stealing a client. Roger says the meeting with Jim Hobart is tomorrow. Can they secure three clients in 24 hours? Sure they can! It's 1963 all over again!

Peggy meets with a headhunter in her apartment. He says the outlook for her is pretty good, even considering most agencies are exclusively ivy league and she doesn't even have a degree. But he suggests she make the move to McCann because it would be good for her career. Peggy's not too thrilled and asks what else is out there. He says lots of stuff, but for much less money and much less prestige. He says if she goes to McCann now, by 1973, she'll be making four times her salary.



### **Think of all the rundown buildings you can buy**

Peggy's all, "that's it? You coulda told me this on the phone." He says he wants her to consider the idea carefully before taking meetings, because word always gets out and "McCann is vindictive."

Ken arrives at Roger's hotel, where Roger and Pete are waiting with caviar and more Chateau Margaux.



### **The secret word is “eye-patch”**

Roger tells Ken that McCann is dissolving SC&P and moving all the business to McCann. Ken's like, “Yeah, I'm not going.” They try to convince to come out west, saying he'll be among a select group of clients, etc., but Ken says he's still the new guy at Dow and they won't take kindly to his suggesting a move to L.A. Roger says boldness will be rewarded and asks if Dow would really be happy changing agencies. Ken says they'd be thrilled to have all their business in one place, that place not being SC&P.

Ken says he's toyed with them long enough, but his answer is no. He adds, “Sorry about that,” before walking out on them.



**Yeah, I just wanted to watch you grovel**





### **What a dick**

Don and Ted work on strategy at the office. Ted says he knows Don has a thing for Cali and apologizes for taking his spot out there two years earlier. Don agrees he does have an affinity for the Golden State, but says Ted had a pretty persuasive argument – he needed to get away from that evil vixen Peggy Olson. Ted says he was misguided. And by the way, he met someone. A girl he knew in college. She's gorgeous, not too young and kind of deep.




### **Good story, bro**

She can't leave NYC and he can't leave her. Don again says it's okay.

Joan comes in to tell them that Dow is a no. Don suggests they comb through the smaller files and see if they can cobble together a couple of million in billings.

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SnoopK8

April 29, 2015

Next day, Pete and Trudy meet the headmaster at Greenwich Country Day. Pete says of course there's been a mistake, because even if he didn't go there, someone in his family has attended the school since it was a barn.

The headmaster, a Mr. MacDonald, says it's no mistake and the decision is final. He says Tammy's "draw a man" test only showed a head, a mustache and a necktie.



## Is this the guy?

MacDonald says it's not really about Tammy. The real reason is that Trudy failed to apply to other schools, which was careless and arrogant. Pete says he's not leaving until MacDonald apologizes to Trudy for that. Then MacDonald says a Campbell will never mix with a MacDonald. Pete asks if he'd like to step outside. MacDonald asks if Pete wouldn't rather wait until he was sleeping like a real Campbell, because 300 years ago the Campbell clan murdered his ancestors while they slept. Pete screams, "THE KING ORDERED IT." Haha. "The king ordered it" is the new "Not good, Bob!"

MacDonald tells she's lucky she can remarry and get rid of the Campbell name. Pete clocks him in the face.



### **You're such a Campbell!**

Peggy and Stan are walking through the office when they see a little girl, one of the kids who auditioned, waiting for her mother. The mom had to leave to pick up her other kid. They take the girl to Peggy's office for safe-keeping and away from Harry's foul-mouthed rants.

At Trudy's, Pete asks why DID she only apply to one school? She says she had a backup, but the admissions director was "fresh" with her. Pete: "What school?" Trudy: "Peter, you can't punch everybody." Trudy is sad because she doesn't have any friends. None of the suburban husbands will leave her alone – cry me a river – but she thinks she should suck it up because in ten years, EVERYone will leave her alone.



### **If only Bravo were around in 1970**

Pete tells her she's ageless and not to worry, he will solve the school situation in thirty days with a check. Trudy says Pete never takes "no" for an answer. He's like – you're right, can I use your phone?


Back at SC&P, the partners are waiting for Pete to go to their meeting at McCann. Pete rushes in, having just gotten a commitment from Secor Laxatives to join them in California. Don makes the requisite poop joke.



**Hope traffic isn't too backed up, amirite?**



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 [trashtalktv.com/04/29/mad-men-recap-you-mccannt-take-it-with-you/355171/5](http://trashtalktv.com/04/29/mad-men-recap-you-mccannt-take-it-with-you/355171/5)

SnoopK8

April 29, 2015

In Peggy's office, the little girl, Suzie, is playing with office equipment, while Peggy and Stan go over casting photos. Peggy is distracted and tells Stan about the McCann situation. Suzie accidentally staples her thumb and screams. Stan calms her down, but Peggy's like "what the hell, I don't have time for this." Just then Suzie's mother comes in and freaks out.



The mom yells that they shouldn't have let Suzie play with dangerous things. Peggy says SHE shouldn't have abandoned her kid in a midtown office building. Heh. The mom says she had to, because Suzie's audition ran two hours late. They yell at each other until the mom finally screams, "You do what you want with your kids, I do what I want with mine." After she storms off, Stan says, "How the hell did that turn into THAT?" Peggy: "Fuck her." (Thanks, Amazon. Otherwise I totally woulda missed the F-bomb.)

The partners are ready for their meeting at McCann.



### **Whore chocolate! I mean...SC&P West!**

Don tries to sell Jim Hobart and Ferg Donnelly on the California idea, but there's no use. SC&P is soooo 1969. Jim says McCann is rolling out the red carpet for them and they should be happy. They are getting the "five most coveted jobs in advertising." They have travel, adventure and international business at their fingertips. They have access to Buick. OrthoPharmaceuticals. Nabisco. Coca-Cola...



### **Um, helloooo**

But nothing for Joan, apparently. He tells them, "Stop struggling. You won. Take the rest of the day off and pop some champagne." He leaves them sitting there.



They convene at a bar where they drink beer. Roger says he feels like he should make another toast because they haven't drunk to Bert Cooper yet.




### **The best things in life are free. Too bad we sold our souls to McCann**

Joan has to leave because she has plans and Pete offers to drop her off. Before she leaves, she says to Don, "We went down swinging." Roger goes to get another round and Ted says it's his last because he has a date. But he's happy how things turned out; he's ready to let someone else do the driving for a while. Roger comes back with the beers and they toast to Lou Avery: "The Japs are gonna eat him alive."

Pete and Joan ride in a cab. Joan says the whole thing is a disaster. Pete says she's supposed to be the voice of the bright side. She says that Jim Hobart listed accounts for everyone but her. She says she won't be taken seriously there. Based on their previous behavior, she is probably right. Pete tells her they don't know who they're dealing with. I like when Pete's being a decent human. He's three for three this episode. Well, except with the headmaster, but that guy was a dick.

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SnoopK8

April 29, 2015

Peggy and Stan are at the office working and drinking. Peggy is distracted, not by the McCann news, but by the incident with the woman earlier. Peggy says the mom shouldn't have talked to her that way. Stan says the woman shouldn't have had kids. But Peggy jumps down his throat and says that's not for him to say. She says she doesn't hate kids. That's when Stan gets all condescending and says it's okay – she got to a certain point and it didn't happen for her, but look at well she's done in her career. She's like, no dumbass that's not it.



Stan makes a joke about not having any kids he KNOWS about and she says, yeah, that's funny for you, because you have the option of walking away if you want. He says he would never do that because he doesn't know if his mom even wanted him. Peggy says well, maybe his mom was young, fucked Pete Campbell, followed her heart and got in trouble. Shouldn't she be able to live like a man and move on? Purely hypothetically, of course?





**Ohhhhh**

Stan's like, "What did you do?" Peggy: Busted. She says, "I'm here." She says the baby's with a family somewhere and she doesn't know where, not because she doesn't care but because you're not supposed to know or you can't go on with your life. Stan says he's sorry he didn't know that about her. She says that's the point – he doesn't know shit about anyone.

Roger and Don are in a bar, just like old times! Roger says if the California plan had worked out, he would have given up smoking. Oh well.



Roger gets up to leave because he has a date. Don tells him to bring her there, but Roger says she wouldn't like that, and Don sure as hell wouldn't because it's Marie Calvet!



**I know I'm wasted, but I could have sworn you just said 'Marie Calvet'**

Roger tells Don not to give him any shit, since he did that when Roger was going to marry his secretary and Don ended up doing the same thing. Don says for the second time that day, he surrenders. He says he's happy for Roger. Roger kisses him on the cheek Godfather-style and says, "You are okay." Aww.



**I know it was you, Don-o**

He leaves Don alone...

To go looking for Diana at her yucky apartment, but thank god she is not there.



**Have you seen a depressed drifter? I mean, besides me**

She moved out and the gay couple living there now says the manager told them to sell her furniture. Hopefully she went racin' back to Racine.

Next day, Meredith overhears Shirley and Dawn talking about McCann. She asks them what's up, but they send her away.

Meredith comes into Don's office saying, "Rumors are flying like BATS around here."



### **BATS, Don. BATS!**

How did Meredith become one of my favorite characters? Don says he was going to tell her today and she is welcome to come to McCann if she wants. He tries to dismiss her, but she says it's not a normal day because "everyone is living in a fright." He says she's right and tells her to get Roger on the phone.

Peggy in her office gets a call from Stan in his office. She tells him she decided she will go to McCann and says he can come too if he wants. She says everything is going to be fine. Stan says he's so dumb, he believes her.

The partners call everyone together to make an announcement. But when they try to say what is going on, no one listens because they are all talking over one another.



Harry of all people screams "THIS IS GOOD NEWS." Don tries to say it's a beginning, not an end, but no one is listening.



### **Panic at the disco**

And we are out.

So, what did you think Trashies? Good ep, right? Lots of callbacks to the first seasons. What will become of our friends at McCann? I can't see them thriving there for long. Any predictions for the last few eps? Will we ever see Sal again??

As always, thanks for reading and have a great week

xoxo,  
SnoopK8

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